

PRIVACY POLICY

Bizztracker is concerned about protecting your privacy. You are entitled to know what information we collect, and how we use it.

The Privacy Policy described in this document relates to information collected from the following websites owned by Bizztracker: bizztracker.com and all of its sub-domains. Bizztracker is the party responsible for all data processing and is legally represented by Limino B.V., Marktveld 26A, 5261 EB Vught, The Netherlands. We process data in compliance with the requirements laid down by the General Data Protection Regulation (GDPR). In this privacy statement, we will explain which personal data we collect and for which purposes. Note that company data (which does not contain personal data as meant in the definition of the GDPR) is not covered by the GDPR. This privacy statement is primarily intended for those using the website as a private person or as an employee entering personal information.

How we collect and use your information

Your personal information is maintained and controlled by Bizztracker only and is not shared with any third party without your approval. For some countries, we may request your approval to forward your information to an accredited distributor. We will not disclose, sell or rent your personal contact information to other companies. The Bizztracker websites contain forms that may request you to provide your name, mailing address, e-mail address and phone number. We use this contact information to send promotional material about our company, products and campaigns. If you have purchased our software and/or services or expressed an interest in Bizztracker products, we may use this information to notify you of new products, updates, or other information. You may choose not to receive this additional information (see “How to unsubscribe”, below).

How to unsubscribe

Bizztracker sends email messages and postal mail to announce events such as training courses and webinars, product upgrades, new product information, etc. You may choose to not receive these types of correspondence. To remove your name from e-mail or postal mail lists, please send us an e-mail at info@bizztracker.com. **Note:** Customers cannot unsubscribe from operational correspondence, such as emails concerning ongoing mutual agreements, partnerships, collaborations or projects.

Cookie policy

Bizztracker applies 'Google Analytics' to gain an understanding of how visitors use its websites. 'Google Analytics' uses cookies to update data with regard to website visits. This information (including your IP-address) is processed by Google. The maximum retention period of the Google Analytics cookies has been set to two months. When setting up 'Google Analytics' we took the following measures to ensure your privacy:

- Google Ads Personalization has been disabled for all regions.
- Google Advertising cookies have been disabled.
- A User Data Collection Acknowledgement is made.

If you want to visit our website without using 'Google Analytics', you can download and install the 'Google Analytics Opt-out Browser add-on' for your web browser. You can download the add-on from the Google site.

Version 3.0, October 2023